To the press and whom it may concern: No.19-084



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Hideki Yoshimura CEO Evolable Asia Corp. Atago Green Hills Mori Tower 19<sup>th</sup> Floor 2-5-1 Atago Minato Ward, Tokyo

# Business Travel Management (BTM), November 2019 Web Business Trip Booking System to be launched in 29 Companies

Evolable Asia Corp. (Head Office: Minato Ward, Tokyo, CEO: Hideki Yoshimura, Stock Code: 6191, hereinafter referred to as "Evolable Asia"), a company with a corporate philosophy of "One Asia", conducting businesses in online travel booking services, Japan inbound tourism, IT offshore development, and investment throughout many Asian markets, readily announces a newly launched web-based booking system for business travellers in their Business Travel Management (BTM) branch in the month of November 2019.

# ■ New Openings in Business Travel Management (BTM) in November 2019: Total 29 Companies

## AirTrip BTM Total 29Companies:

\*We have also added new open number of our company group Ari Trading Co., Ltd. and Tokyo Masters Co., Ltd. .

#### ■ What is Business Travel Management (BTM)?

Our online booking service "Business Travel Management (BTM)" on offer for corporate clients covers the booking of flight tickets, Shinkansen (bullet trains), accommodation, and package tours, developed to meet the needs of our clients in domestic and international business trips. There are a number of benefits for clients who make continuous use of our services, such as direct and indirect savings, which also enable Evolable Asia to employ a stock business model where profits accumulate with the continuing patronage from our clients.



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Introduction Cost: Free Running Cost: Free!

[Direct Cost]

[Indirect Cost]

Drastically reduces cost of tickets Reduces processing cost Cost Efficiency Doubles!

### <Direct Cost Savings>

Various tickets can be purchased at discounted prices, reducing the upfront costs of a business trip.

These benefits are available by either 1) introduction of AirTrip BTM as above, or 2) introduction of OEM site.

<Indirect Cost Savings>

Further indirect savings involve time-saving in pre-payment and reimbursement of expenses, thus reducing costs, as the invoices will be billed directly by introducing AirTrip BTM and using the client-exclusive Web-based business trip booking system in a cloud environment.

More information on "AirTrip BTM" is available by clicking the URL below: https://www.evolableasia.com/service/btm/

# ■ Prospects of Market Expansion in Business Travel Management (BTM)

Business Travel Management (BTM) market in Japan is valued at 6.4 trillion JPY, of which domestic transportation and accommodation are said to account for approximately 1.8 trillion JPY.

Although research shows that 10 to 20 % of business trip expenses can be cut by introducing Business Travel Management (BTM), further expansion can be expected in the future since a majority of companies currently do not manage their flight expenses incurred during business travels. \*1

Evolable Asia's mission is to further develop and expand online travel booking business by promoting our Business Travel Management (BTM), as well as striving for excellence in service for our clients.

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[About Evolable Asia Corporation]

Head Office: Atago Green Hills Mori Tower 19th Floor, 2-5-1 Atago, Minato Ward, Tokyo

Company Name: Evolable Asia Corporation

Company Representative: CEO: Hideki Yoshimura

Capital: 2,922 million yen (Equity Capital 7,399million yen)

Website: http://www.evolableasia.com/

[Our Services]

General Traveling Service Platform AirTrip : https://www.airtrip.jp/

Business Travel Management (BTM) : https://www.evolableasia.com/service/btm/

IT Offshore Development : <a href="http://offshore.evolableasia.com/">http://offshore.evolableasia.com/</a> [Evolable Asia Investors Relations Website] : <a href="http://www.evolableasia.com/ir/">http://www.evolableasia.com/ir/</a>

\*1 According to our research in June 2016

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